



European Meeting on Molecular Diagnostics

Dear Sir / Madam,

Looking back at series of successful meetings, we know the presence of exhibitors and other sponsors is very important for the EMMD in order to create a stimulating environment and a memorable experience for participants and contributors!

Exhibiting at the EMMD 2024 will enable your organization to make direct contact with the participants and other industry leaders as well as featuring your products and services. It will give you marketing opportunities before, during and after the conference. We are committed to provide a good balance between delegates and exhibitors and we will do our utmost to make this meeting both educational and entertaining!

Please find hereafter our exhibiting, sponsorship and advertisement packages, together with a registration form. Do not hesitate to contact us with any questions.

We also welcome companies to address us with other / new ideas for sponsoring, we will be most happy to consider any proposals.

As we strive to become a green congress, we will take this into account in everything we do, including the sponsorship opportunities. As we can reduce our carbon footprint and set an example for other congresses to follow.

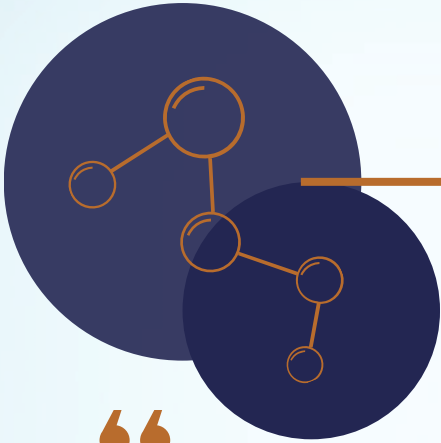
On behalf of the organizing committee; Rob Schuurman and Adriaan van den Brule, we look forward to welcoming you at our **13th EMMD scheduled for October 09 – 11 October, 2024.**

Facts & figures:

- o 35 - 40 exhibitors expected
- o 350-450 delegates expected
- o Origin of delegates: worldwide, all continents!

Session subjects:

molecular diagnostics in clinical microbiology / molecular diagnostics in clinical genetics and pathology / molecular diagnostics in clinical chemistry / pharmacogenetics / quality control in molecular diagnostics / molecular diagnostics in virology / automation & standardization in molecular diagnostics / molecular diagnostics in pathology / new technologies in molecular diagnostics



3 DAY EXHIBIT BOOT SPACE



Booths will be available in the Keizerzaal, Pické 1 as well as the foyer. All booths will be on the same floor and easy to reach from the plenary session room (same floor). All coffee breaks and lunches will be served in the booth exhibition area, coffee points will be evenly spread out. Poster sessions will take place in the adjacent rooms and foyer.



BENEFITS

- ✓ 8m2 OR 6m2 booth space in close proximity to the plenary session room. A table and 2 chairs as well as 1 electricity socket will be provided (6m2 booth spaces are limited!)
- ✓ *Poster presentation included for booth numbers #12 #13 #14 #15 #16*
- ✓ 2 free registrations including all lunches and welcome reception (access to the plenary sessions upon availability)
- ✓ Your company name & logo will be mentioned on the exhibitor section of the website
- ✓ A list of all exhibitors and sponsors will be visible in the “network” app
- ✓ Free access to coffee & tea facilities for booth attendants throughout the conference
- ✓ Lunch for booth attendants will be served prior to the delegate lunch to enable exhibitors to have their ‘hands free’ for business during the delegate lunch break
- ✓ Extra registrations for PROFIT early bird fee

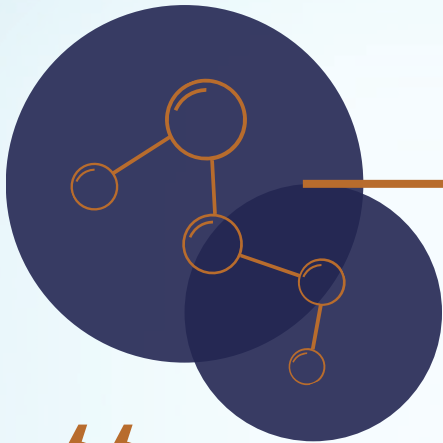
Please note: reservation is on a first come first serve basis and SPACE IS LIMITED!

COSTS

Booth 8M2 € 4.850,- excl. VAT Booth 6M2 € 4.100,- excl. VAT
Booth 8M2 € 6.100,- excl. VAT **#12 - #13** Booth 6M2 € 4.850,- excl. VAT **#14 - #15 - #16**

(See locations on the booth map)

www.emmd.org | info@emmd.org



SATELLITE MEETINGS / SPONSORSHIPS



The Royal Lounge (ground floor) and 3 Panorama rooms (upstairs from the plenary room and exhibit area) are for rent prior to the plenary sessions of the EMDM for sponsors who wish to organise satellite meetings, sponsor presentations or any other activities which do not interfere with the scientific program of the meeting.

BENEFITS



- ✓ Private meeting room for up to 60 or 90 people
- ✓ Beamer with screen, microphone, chairs (in any set up possible)
- ✓ Listing of the satellite meeting including company name & presentation subject on the website and in all mailings (subject to deadlines)
- ✓ Your company name & logo will be mentioned on the exhibitor section of the website
- ✓ A list of all exhibitors and sponsors will be included in the “network” app
- ✓ Catering facilities are not included, but can be added for a supplement

Wednesday October 09

Breakfast session 8:30 – 10:00 AM (1,5 hour, plenary session will start at 10:30 AM)

Thursday October 10

Breakfast session 7:15 – 8:45 AM (1,5 hour, plenary session will start at 9:00 AM)

Friday October 11

Breakfast session 7:15 – 8:45 AM (1,5 hour, plenary session will start at 9:00 AM)

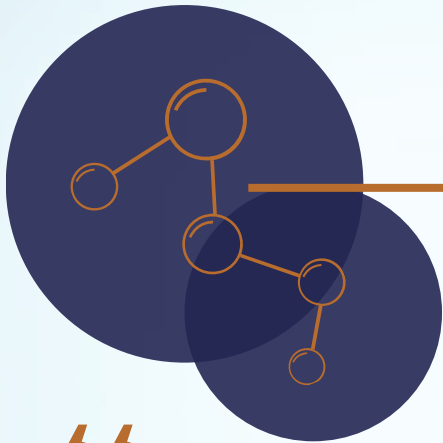
Please note:

***Intention of the activities should be presented to the scientific committee for approval
Only in combination with booth hire***

COSTS

Satellite meeting in the Royal Lounge (up to 90 participants) € 4600,- excl. VAT

Satellite meeting in one of the Panorama rooms (up to 65 participants) € 3250,- excl. VAT



VIDEO PRESENTATIONS / SLIDE SHOWS



Several LCD projectors (42 inch each) will be available during coffee & lunch breaks for companies to present a video presentation or slide show (soundless). The LCD projectors will be located near the coffee bars in the exhibition area. Presentations (of approx. 40 seconds) will be repeated (approx. 5 times per half hour) during each break. (coffee breaks are 30 minutes, lunch breaks are 90 minutes) There will be a maximum of 6 sponsors per day. Intention of the activities should be presented to the scientific committee for approval first.



BENEFITS

- ✓ Marketing of your products or services directly to the delegates while they enjoy their coffee break
- ✓ Your company name & logo will be mentioned on the exhibitor section of the website
- ✓ A list of all exhibitors and sponsors will be included in the "network" app

COSTS:

€ 540,- per day excl. VAT (date(s) of your choice)



CONFERENCE WATER SPONSORSHIP



Eco friendly re-useable water bottles with your company logo in color will be added to the content of the symposium bags.

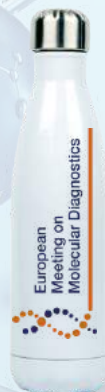


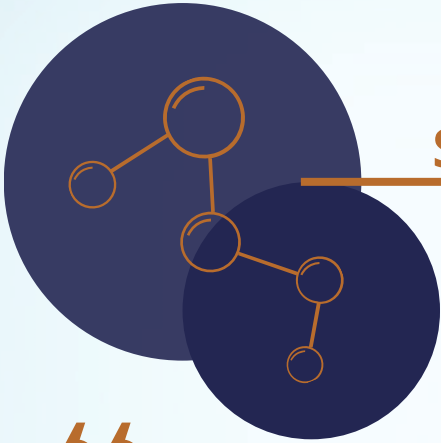
BENEFITS

- ✓ Prominent display of your company to each participant on their water bottle
- ✓ Your company name & logo will be mentioned on the exhibitor section of the website
- ✓ A list of all exhibitors and sponsors will be included in the “network” app

COSTS:

€ 3.999,- excl. VAT





SPONSOR DELEGATE BAGS



Exclusive sponsoring of conference bags. Name and logo of your company will be printed on the bags in full color. The bags will be handed out to each participant upon arrival at the conference. Content will include the program, a list of sponsors a water bottle and several promotional materials from other sponsoring companies. (bags will be chosen and printed by the committee).



BENEFITS

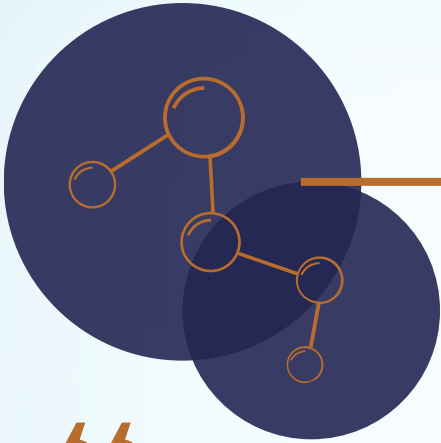
- ✓ Prominent display of your company to each participant on their conference bag
- ✓ Your company name & logo will be mentioned on the exhibitor section of the website
- ✓ A list of all exhibitors and sponsors will be included in the "network" app

COSTS

€ 4650,- excl. VAT

10% discount will be applied when sponsoring both conference bag & content!





CONFERENCE DELEGATE BAGS INSERT ITEMS



Promotional materials supplied by sponsor (pencils, notebook, USB stick, etc.), will be inserted in the conference delegate bags. 450 pieces will be needed and should be received by us latest 2 weeks prior to the start of the conference.



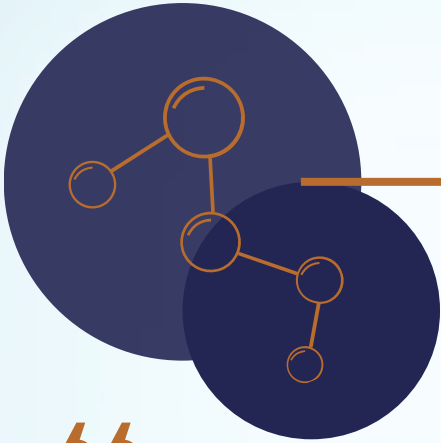
BENEFITS

- ✓ Prominent display of your company to each participant in the content of the conference bag
- ✓ Your company name & logo will be mentioned on the exhibitor section of the website
 - ✓ A list of all exhibitors and sponsors will be included in the "network" app

COSTS:

€ 799,- excl. VAT (per 450 pieces)





LOGO ON KEYCORD SPONSORSHIP



Your company logo together with the EMMD 2024 logo will be displayed on the keycards for all delegates (exclusive sponsorship).
Please note: this item is only available when there are two or more sponsors



BENEFITS

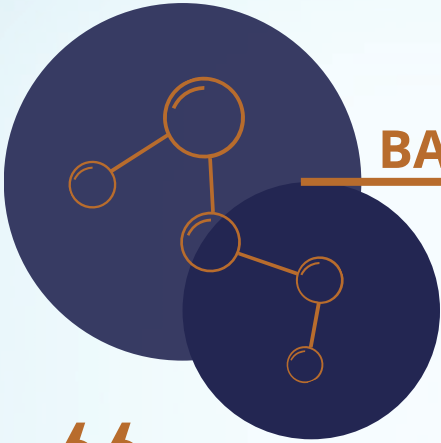
- ✓ Prominent display of your company to each participant on the keycard
- ✓ Your company name & logo will be mentioned on the exhibitor section of the website
- ✓ A list of all exhibitors and sponsors will be included in the “network” app

COSTS:

€ 2500,- excl. VAT

500 pieces
Made from recycled PET polyester or bamboo





BANNER IN THE "NETWORK" APP SPONSORSHIP



Your company logo will be showed in a banner in the "network" app.
This app will be used for registration, program and for
announcements.

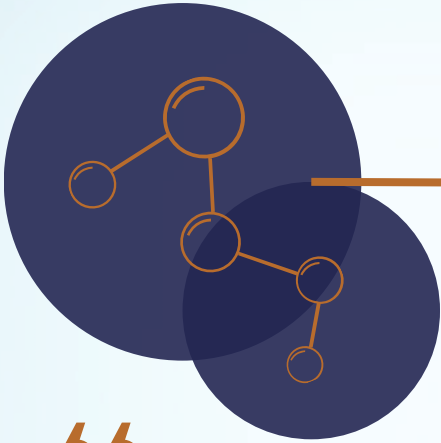


BENEFITS

- ✓ Prominent display of your company to each participant by using the "network" app.
- ✓ Your company name & logo will be mentioned on the exhibitor section of the website
- ✓ A list of all exhibitors and sponsors will be included in the "network" app

COSTS:

€ 750,- excl. VAT



EXCLUSIVE SPORTS SESSION SPONSORSHIP



We invite your company to take a role in our medical congress, focused on sustainability and health. As a sponsor of our exclusive sports session, your company will have the opportunity to have its logo featured on the sport shirts worn by all participants of the sports session. By supporting this initiative, you demonstrate your commitment to a healthier future for society and the environment.



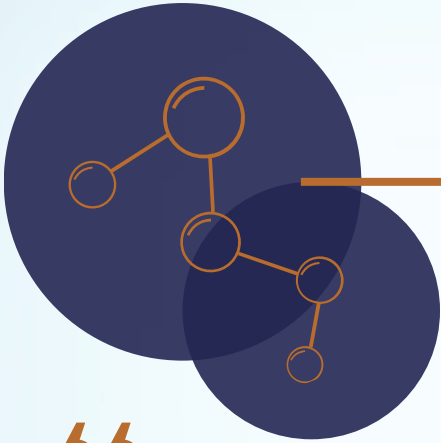
BENEFITS

- ✓ Extra attention for your company by the participants to sign up for the sport sessions
- ✓ Your company name & logo will be mentioned on the exhibitor section of the website
- ✓ A list of all exhibitors and sponsors will be included in the “network” app
- ✓ You can brand your sport session with t-shirt, sweatbands etc.

COSTS:

€ 1.250,- excl. VAT

Including sport instructor for 15 persons
Time will be arranged by mutual agreement



CONFERENCE MINTS SPONSORSHIP



Personalized mint tins with your company name & logo served daily during the plenary sessions.



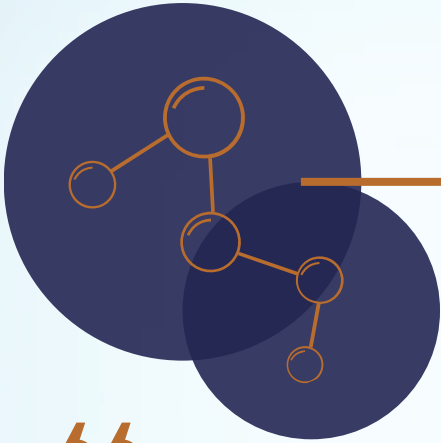
BENEFITS

- ✓ Prominent display of your company to each participant on their tinned mints
- ✓ Your company name & logo will be mentioned on the exhibitor section of the website
- ✓ A list of all exhibitors and sponsors will be included in the "network" app

COSTS:

€ 2500,- excl. VAT





HEALTHY CONFERENCE SNACK SPONSORSHIP



Be a Proud Sponsor of our Sustainable and Healthy Medical Congress Snack! We invite your company to be a part of our forward-thinking medical congress by sponsoring our wholesome and sustainable snacks. As a sponsor, you have the exclusive opportunity to have your logo prominently displayed on the packaging of these nutritious treats, which will be enjoyed by all participants. Our commitment to promoting well-being and sustainability is reflected in every aspect of our congress, including the refreshments we provide.



BENEFITS

- ✓ Snacks will be in the welcome bag and available during the congress
- ✓ Your company name & logo will be mentioned on the exhibitor section of the website
- ✓ A list of all exhibitors and sponsors will be included in the "network" app

COSTS:

€ 2.500,- excl. VAT
1000 branded bags of fairtrade nuts





FRUIT BRANDING SPONSORSHIP



Sponsor our conference fruit! Have an apple printed. The apple with logo will certainly stand out during the conference. Certainly a good and healthy action to promote your company in this way!



BENEFITS

- ✓ Apples will be available at the check-in desk during the congress
- ✓ Your company name & logo will be mentioned on the exhibitor section of the website
- ✓ A list of all exhibitors and sponsors will be included in the "network" app

COSTS:

€ 2.000,- excl. VAT

1000 apples
Printing with edible ink (black)





WELCOME RECEPTION SPONSORSHIP

INCLUDING
BOOTH
HIRE!



The welcome reception will be organized on the 1st conference day, Wednesday October 09th, directly following the scientific program. (either in-house or a nearby location). A great opportunity for your company to present itself during a social event! The sponsorship of the welcome reception includes 1 booth with 2 free registrations!



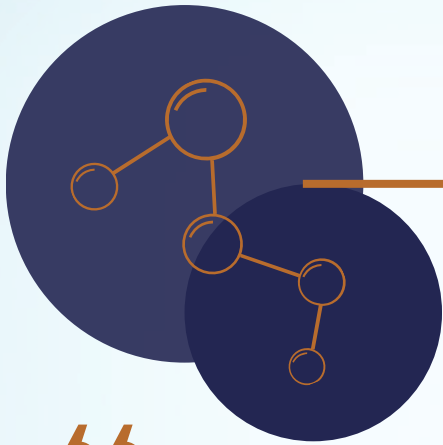
BENEFITS

- ✓ 8m2 booth space in close proximity to the plenary session room. A table and 2 chairs as well as 1 electricity socket will be provided.
- ✓ With this booth hire 2 free registrations are included (including all lunches, welcome reception and conference dinner. Access to the plenary sessions upon availability)
- ✓ Your company name & logo will be mentioned on various items served during the reception
- ✓ Companies sponsoring the official welcome reception will be mentioned as such in the final program and on the website (mentioning welcome reception is sponsored by ...). Your company name & logo will be mentioned on the exhibitor section of the website.
- ✓ A list of all exhibitors and sponsors will be included in the "network" app
- ✓ Free access to coffee & tea facilities for booth attendants throughout the conference 1 free registration

COSTS:

€ 9.995,- excl. VAT

10% discount will be applied to any additional sponsor item!



CONFERENCE LUNCH SPONSORSHIP

INCLUDING
BOOTH
HIRE!



Lunch will be served daily in the booth exhibitor area, which will be a combination of a walking lunch and buffet style. A great opportunity to present your company in a creative way! The sponsorship of a conference lunch includes 1 booth with 2 free registrations!



BENEFITS:

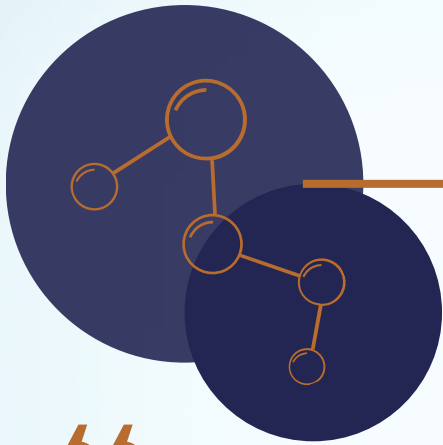
- ✓ 8m2 booth space in close proximity to the plenary session room. A table and 2 chairs as well as 1 electricity socket will be provided. With this booth hire 2 free registrations are included (including all lunches, welcome reception and conference dinner. Access to the plenary sessions upon availability)
- ✓ Your company name & logo will be mentioned on various items served during one of the conference lunches (mentioning lunch is sponsored by.....). The choice of date sponsoring the lunch will be based on first come first serve
- ✓ Companies sponsoring a conference lunch will be mentioned as such in the final program and on the website. Your company name & logo will be mentioned on the exhibitor section of the website
 - ✓ A list of all exhibitors and sponsors will be included in the "network" app
 - ✓ Free access to coffee & tea facilities for booth attendants throughout the conference

1 free registration

COSTS:

€ 9.995,- per lunch excl. VAT

10% discount will be applied to any additional sponsor item!



TRAVEL GRANTS SPONSORSHIP



Possibility to pay the travel grant for a foreign student or abstract submitter who cannot afford his/her own travels or participant fee.

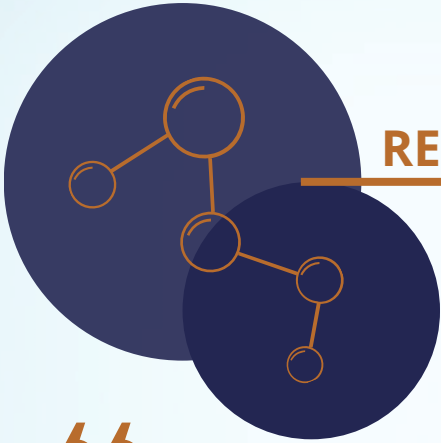


BENEFITS

- ✓ Your company name & logo will be mentioned as such on the exhibitor section of the website
- ✓ A list of all exhibitors and sponsors will be included in the "network" app

COSTS:

€ 795,- per travel grant



REGISTRATION FORM EEMD 2024 SPONSORSHIP



Interested in any of the sponsorship proposals? Please fill out the below registration form and return by e-mail! We also welcome companies to address us with other / new ideas for sponsoring, we will be most happy to consider any proposals.



COMPANY: _____

CONTACT PERSON: _____

ADDRESS: _____

POSTAL CODE & CITY: _____

COUNTRY: _____

PHONE: _____

EMAIL ADDRESS: _____

WEBSITE: _____

VAT NUMBER: _____

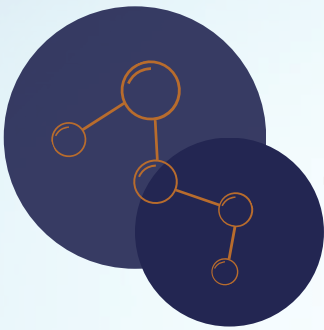
SPONSOR ITEM: _____

*With signing this sponsor contract you agree with the
general terms & conditions (see next page)*

Please sign here

Name:

Date:



PLEASE SIGN US UP FOR

- | | | |
|-----------------------|--|-----------|
| <input type="radio"/> | 3-day exhibit booth space Booth 8M2 | € 4.850,- |
| <input type="radio"/> | 3-day exhibit booth space Booth 8M2 - #12 or #13 | € 6.100,- |
| <input type="radio"/> | 3-day exhibit booth space Booth 6M2 | € 4.100,- |
| <input type="radio"/> | 3-day exhibit booth space Booth 6M2 - #14 - #15 or #16 | € 4.850,- |
| <input type="radio"/> | Satellite meeting Royal Lounge (up to 90 participants) | € 4.595 |
| <input type="radio"/> | Satellite meeting in one of the Panorama rooms (up to 60 participants) | € 3.250 |
| <input type="radio"/> | Video presentations / slide shows | € 540,- |
| <input type="radio"/> | Eco friendly re-useable water bottle sponsorship | € 3.999,- |
| <input type="radio"/> | Conference delegate bags sponsorship | € 4.650,- |
| <input type="radio"/> | Insert item delegate bags sponsorship | € 799,- |
| <input type="radio"/> | Banner in the "Network" App | € 750,- |
| <input type="radio"/> | Exclusive sports session | € 1.250,- |
| <input type="radio"/> | Conference mints sponsorship | € 2.500,- |
| <input type="radio"/> | Healthy conference snack | € 2.500,- |
| <input type="radio"/> | Brand your apple | € 2.000,- |
| <input type="radio"/> | Welcome reception sponsorship | € 9.995,- |
| <input type="radio"/> | Conference lunch sponsorship | € 9.995,- |

With signing this sponsor contract you agree with the general terms & conditions (see next page)

Please sign here

Name:

Date:

General Terms and Conditions of Exhibition and Sponsoring for The European Meeting on Molecular Diagnostics (EMMD) 2024

The European Meeting on Molecular Diagnostics (hereafter “EMMD”) has commissioned Wens Travel (hereafter “Wens”) with the organization and execution of the EMMD 2024. The signed confirmation of the sponsorship will act as legal binding contract between the Sponsor and Wens. The following General Terms and Conditions will apply.

Program Changes

The EMMD and Wens Travel reserve the right to make any necessary changes to the program at short notice. There will be no pro rata refund of registration fees for cancelled papers or changes to the program.

Booth location

The EMMD and Wens Travel reserve the right to make any necessary changes to the location of the booths due to health or safety regulations or any other regulations imposed by the governments at the time the EMMD takes place. There will be no pro rata refund of booth hire due to these changes.

Payment conditions for sponsors EMMD 2024:

Full payment is due within 30 days after receipt of invoice.

Cancellation conditions for sponsors EMMD 2024:

In case of cancellation, please notify the EMMD secretariat Wens Travel in writing only.

For all sponsor activities the following cancellation conditions are applicable. When cancelled:

On or after January 15, 2024: 10% cancellation costs will be charged (administration fee).

On or after April 10, 2024 (6 months prior the start of the EMMD): 35% cancellation costs will be charged.

On or after June 10, 2024 (4 months prior the start of the EMMD): 50% cancellation costs will be charged.

On or after July 10, 2024 (3 months prior the start of the EMMD): 85% cancellation costs will be charged.

On or after September 10, 2024 (1 month prior the start of the EMMD): 100% cancellation costs will be charged

Liability and Insurance

Wens bears solely its own statutory liability risk as event organiser for the exhibition. It has concluded a liability insurance policy (covering personal injury and material damage) so that it is protected from any claims for which it can be held accountable pursuant to statutory provisions.

The risks of individual exhibitors are not covered by this policy. The exhibitors are obligated to obtain adequate insurance cover on their own initiative. In particular, they shall conclude a liability insurance policy that covers personal injury and material damage relating to the exhibition.

Additional insurance covering loss of, or damage to, the exhibition items during the exhibition and during transport is recommended because Wens Travel does not assume any liability for such occurrences.

Data Privacy

The exhibitor acknowledges that Wens stores the data regarding the exhibitor's person required for the fulfilment of the contract for the purposes of automatic processing. Wens complies with statutory provisions pursuant to Articles 5 and 6 of the EU General Data Protection Regulation (GDPR) during all phases of personal data processing (e.g. collection, processing and transfer). The exhibitor's data required for the handling of the transaction are stored and, as necessary for the fulfilment of the contract with the exhibitor, transferred in the required scope to service providers and suppliers engaged by Wens.

Prices

The prices of the sponsor items are subject to change due to delivery times, numbers and availability.